

South Carlsbad Coastal Corridor

Guiding Principles

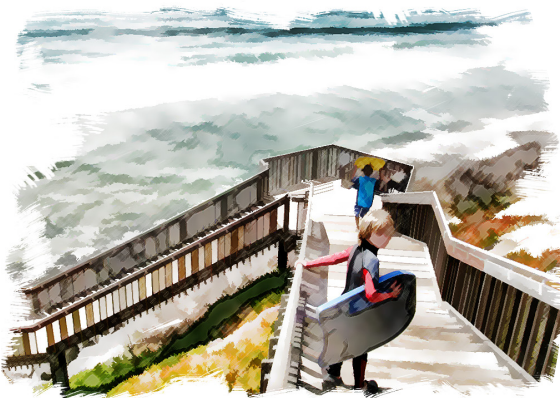
The City of Carlsbad and California State Parks are working together on a project to realign south Carlsbad Boulevard in a way that will provide for extraordinary recreational areas to be enjoyed today and for generations to come. This project is in the very early stages and will be carried out over the next 10 to 20 years based on the following 10 principles:

1. *Carlsbad Boulevard shall become more than a road.*

This transportation corridor shall provide for recreational, aesthetic and community gathering opportunities that equal the remarkable character of the land.

2. *Community safety shall be a high priority.*

A cornerstone of the project is to create a destination that provides a safe public environment to recreate.



priority in road, landscaping, and amenity design and development.

5. *Enhance vitality of area through diversity of recreational land uses.*

Carlsbad Boulevard development shall provide for amenities, services and goods which attracts a diversity of residents and visitors.

3. *Strategic public access and parking is a key to success.*

Development shall capitalize on opportunities to add/enhance multiple public access points and public parking for the beach and related recreational amenities.

4. *Open views are desirable and important to maintaining the character of the area.*

Preservation and enhancement of views of ocean, lagoons, and other water bodies and beaches shall be a high



continued on side 2



6. Create vibrant and sustainable public spaces.

Development shall provide for unique and vibrant coastal gathering spaces where people of all age groups and interests can gather to enjoy recreational and environmental amenities and supporting commercial uses.



7. Connect community, place and spirit.

Design shall complement and enhance connectivity between existing, community, and regional land uses.

8. Environmentally sensitive design is a key objective.

Environmentally sensitive development that respects existing coastal resources is of utmost importance.

9. A signature scenic corridor shall be created through design that honors the coastline's natural beauty.

The resulting improvements will capture the “essence” of Carlsbad; making it a special place for people from throughout the region with its natural beauty and vibrant public spaces. Properly carried out, the realigned boulevard will maximize public views and encourage everyone to slow down and enjoy the scenery.

10. Realignment of Carlsbad Boulevard shall be visionary.

The design of a realigned Carlsbad Boulevard will incorporate core community values articulated in Envision Carlsbad by providing: (1) physical connectivity through multi-modal mobility improvements including bikeways, pedestrian trails, and a traffic-calmed roadway; (2) social connectivity through creation of memorable public spaces; and (3) economic vitality through a combination of visitor and local-serving commercial, civic and recreational uses and services.

